Faculty and Department Administrators –

We’re excited to introduce the Adoption & Insights Portal, your source for researching, adopting and sharing insights about textbooks and course materials.

In partnership with the Clarkson University Bookstore, we are introducing this new portal to help us achieve our goals of student success and retention by ensuring course material adoptions are submitted at a 100% submission rate by our adoption deadline of 1/3/21.

Submitting your adoptions early and directly to the bookstore, ensures that students will get the right course materials for their course at the most affordable price.

With the new platform faculty and department administrators can:

* Save time with the one click re-adopt feature
* Research and adopt course materials in one convenient place
* Compare estimated student price and available formats before adopting
* Review affordable alternatives to your selection, like OER and BNC OER+ Courseware
* Learn about affordable options for your students like Price Match and First Day
* Receive 24/7 support

As a part of this launch, we have also integrated the platform with the campuses Single Sign On (SSO) technology. **You can conveniently access AIP from the link that is set up as a tile on the 'myCU for Faculty & Advisors' homepage in PeopleSoft Student (myCU). When you click the 'Barnes & Noble Textbooks' tile it will open a new window to the url** [**https://aip.bncollege.com/app/**](https://aip.bncollege.com/app/)

Please reach out to your Bookstore Manager with any questions or comments:

[ehitchma@clarkson.edu](mailto:ehitchma@clarkson.edu)

315-268-4300