



Career Corner

Faculty & Staff
Career Newsletter

October & November 2022
Issue 2



Career Center Hours

Monday-Friday
8am- 4:30pm



Fall 2022 Drop In Hours

Tue-Thur 11am-1pm

Appointments

Students can make them through Handshake



Website Resources

Students have access to multiple resources on our website 24/7!

www.clarkson.edu/career
career@clarkson.edu
315-268-6477

What we are up to!

This fall the career center has launched multiple programs and initiatives to help our student on their career journey. Our Career Fair hosted 157 in person employers and another 50 virtually. The event saw over 1,600 students in attendance. We are very proud of our Golden Knights as they build their career journey. Save the dates for our spring fair February 7-9th!

The Career Center is also piloting an asynchronous career course this fall through Moodle to help aid in career readiness skills. We look forward to gathering the data and reporting back on the outcomes.

Moving forward, the month of October is full of discovery events that help students learn more about their fields of interest and themselves. Then, we kick off Networking November with workshops helping to prepare our students communication skills and online presence. Looking forward to an eventful fall semester!

DID YOU KNOW? FUN FACTS ABOUT GEN Z

- Born between 1997-2012
- Most ethnically-diverse, and largest generation
- They are the most tech savvy
- Gen Z brings believes their values should be at the heart of their work.
- They are entrepreneurs with 62% indicating they have started (or intend to start) their own business.
- They're the first generation that can get any knowledge needed online

LET US COME TO YOU!

Our team is available to present workshops for your class or student group. Check out our offerings or sign up [here!](#)

ROI & Career Centers Impact

Having a return on investment for your education is imperative in today's world of work, but what really makes College worth it? Many factors come into play including ones major, professional experiences, leadership roles, and ones abilities to be skilled in competencies employers are looking for.

According to the National Association of Colleges and Employers (NACE), major is not the only important factor anymore, rather it is taking advantage of opportunities to get engaged on campus and through hands on learning like internships and co-ops. Clarkson is unique in that it requires all students to have a professional experience before they graduate. Which in turn affects our ROI through our ability to prepare our students with real world learning. Which also happens to be what employers are looking for.

“Internships are perhaps the most influential factor employers consider when deciding between two otherwise equally qualified job candidates” according to the results of the NACE’s Job Outlook 2021 Spring update.

With the impact of the pandemic over the past few years, we are seeing hiring trends increase with employers planning to hire more graduates in the coming years who have hands on experience. In turn, this leads to higher starting salaries. Clarkson student’s average starting salary for the class of 2020 was 12.38% higher than the national average with 95% of our undergraduate students employed after graduation. Of those 95% of students who were employed, 96% of them completed at least one internship or co-op during their time at Clarkson. Becoming competitive in the world of work, begins by taking advantage of opportunities during their time in college.



**NEW
RESOURCE!**



The Career Center is happy to roll out our newest resource **Big Interview!** This software provides students with the ability to practice interviewing in the comfort of their own homes!

Big Interview is a comprehensive video curriculum leading students through every step of the interview process. They can choose their own course of study or select a specific curriculum track.

It educates and prepares students with practice question from hundreds of industries and competencies across all experience levels, complete with insider insights and sample answers crafted by interview experts.

Students can find this resource on our **website** as well as under the resource section on Handshake.

Interested in using this for an assignment? Reach out to learn more!

From Passion to Impact

What is your passion? a question that is many times linked to ones profession or career path. The old saying "*find your passion and you wont work a day in your life*", while perhaps true for some, is not an accurate statement for most.

While passion is an element in ones career journey it is not necessarily the fuel. For that we turn to the idea of Impact. By altering our lens ever so slightly to impact over passion, we create a new question for our students entering the world of work that is more inline with their world and generation. "*What impact do you want to make on the world?*"

This question challenges the notion that one must have or know of their "passion" in life to be successful. By asking about the impact one wants to leave behind, it allows one to freely engage in a conversation about their strengths, skills, and values and how they may be implemented across any career path or field.

We challenge you to ask this question to your students as you work with them to assist them on their career journey.

Introducing our Peer Career Advisors!

Our PCA's are here to help provide peer to peer advisement on resumes, cover letters, and career center resources. They have had extensive training and staff our drop in hours! Stop by to have your resume or cover letter reviewed today by our talented team!

Audrey Carlson

- **Class Year:** Senior
- **Major:** Mechanical Engineering
- **Fun Fact:** President of Theta Phi Alpha on campus
- **Career Goals:** serve as an engineering technician for servicing engine fleets



Matheus Rutkowski

- **Class Year:** Senior
- **Major:** Global Supply Chain Management
- **Fun Fact:** Loves to make Homemade pasta
- **Career Goals:** Work in International Business



Employers Suiting Up

Discovery Sessions

We realize that we need to meet our students where they are at with their career journey. We have recently re-branded and designed our Employer Info Sessions to *Employer Discovery Sessions*.

Though it may seem like a small change, these sessions will now focus on the day to day work responsibilities at their company as well as the impact of their products on the community and global levels. Through intentional dialogue, students can learn more about employers and their values and impacts on our world. In addition, helping these sessions feel more intentional and less transactional, it will allow employers to engage with students on a personal level to get to know what they are up to and their interests rather than looking to just "fill" a role.

If you know of any employers that are interested, have them contact the Career Center (career@clarkson.edu) today to sign up!

Employer Discovery Sessions

Student Spotlight

Our students are invested in their futures and in their educations. Here are some neat experiences that our office would like to highlight.

Unique Student Experiences:

- **Disney College Program**, Cast Member in the park (Jr. Mechanical Engineering Major)
- **Chobani Lab Intern**, Developed new yogurt flavors (Sr. Chemical Engineering Major)
- **Tesla Team Intern**, Battery Manufacturing, Concept and Build (Sr. Aerospace Engineering Major)
- **Zero Hour Interactive**, 3D Environmental Artist (Jr. Computer Science Major)
- **Irving Tissue**, Human Resources Intern (Jr. Psychology Major)
- **CEMEX**, Tax Intern (Jr. Engineering & Management Major)
- **State of New Hampshire - Department of Health and Human Services**, Microbiology Lab Intern (Sr. Environmental Engineering Major)

Transformational **NOT** Transactional

As we continue to grow in higher education to meet our students where they are at, we come to the old notion that the career center is a transactional office. However, career work is not meant to be, nor should it be, a transactional experience. The outdated "placement office" is grounded in this approach, and has missed the opportunity to engage students in transformational learning. Here at Clarkson, we seek to ground our career work in guiding students to create their own agency in the career development process.

In the common old transactional approach with career centers, a student would meet with a staff member who instructs them on what to do and how to do it. In our career center, a transformational process is taking place. Our staff are asking questions, students are talking more than the staff, and staff are creating an interactive learning environment, understanding not just the question but the underlying rationale for the question.

Students must be engaged and take ownership of their career journey, seeing it as integrated into their academic experiences. Our team is continuing to support this growth and development by facilitating and prioritizing student learning outcomes rather than transactional outputs. Want to learn more? Connect with us at career@clarkson.edu

Employer Spotlight General Dynamics Mission System

General Dynamics Mission Systems attended fair and interview day this past September. They had three different Defense areas represented (Mission Systems, Ordnance and Tactical Systems, and Electric Boat). They had 16 open opportunities to fill upon their arrival, and offered 16 opportunities to talented students on the spot during the fair!

In addition, they recently put out a call for 220 more interns for summer of 2023 that they are looking to fill. Learn more [here](#), applications close 11/13/22. They are seeking students with Engineering or relevant STEM backgrounds, sophomore-senior year.

ADIVSOR



COACH

As we shift our office to align with our strategic plan, we have made a new change to our team. We have recently changed our titles from Career Advisors to Career Coaches. With this change also comes a shift in how we work with our students. Our office is no longer working on a school based model, but rather by class year cohorts. This shift will allow for a more equitable caseload among our coaches as well as provide a continuity of care as the coach will then follow that class year cohort throughout their time at Clarkson. We are currently testing this model this year and hope to officially roll it out in the Fall of 2023!

Upcoming Faculty & Staff Workshops

You asked, and we delivered! Check out our upcoming Faculty and Staff workshops. **All are welcome to attend, so be sure to mark your calendars!**

Have an idea for a workshop? Email us career@clarkson.edu We look forward to continuing these throughout the 2022-2023 Academic Year.

Coffee & Career Chats

We realize that Career conversations are happening across campus. We would like to take this time to share with our fellow colleagues on current trends, needs, best practices and information sharing. This is a great chance to connect and learn from each other. Coffee will be provided! So come join us to for a chat. Chats will be held in **ERC 2201 Chip & Nicks Room**

- **Friday 10/28 @8:30am**
- **Friday 11/18 @8:30am**
- **Friday 12/16@8:30am**

Resume Best Practices Workshop

Do you get asked by students about resume questions? If you work with students on this topic, come learn current trends and best practices with the Career Center. We will be doing a quick crash course on what you need to know so that you can share with your students! This workshop would be helpful for advisors, student support services and anyone interested in learning more on the topic. Resume workshops will be held in **ERC 2207A**

- **Friday 10/7 @12:00pm-12:50pm**
- **Thursday 10/27 @3:00pm-3:50pm**
- **Wednesday 11/16 @12:00pm-12:50pm**
- **Tuesday 12/6 @3:00pm-3:50pm**

October Events with the Career Center

What can I do with a Major in? Workshops:

Join us to explore your interests, values, majors, and potential career paths.

Workshops will take place 5-6pm in the Student Center MPRs

October 4: How do I identify my values, strengths, and interests?

October 18: Resources and Strategies to guide Career Exploration

October 25: What are experiential learning opportunities and how can they shape your career goals?

Discovery Day (October 27):

Attend discovery sessions around campus, meet potential employers, or attend mock interviews. A full list of events will be available on Handshake as events are added!

Facing your Career Fears (October 31):

Visit the Career Center and International Centers lobby 1-3pm on Halloween for games, resources, and treats. Stop by to meet the team and face your career fears!



Networking November



Career Center Events

Come learn more about your online presence, LinkedIn, and Networking Best Practice to help you put your best foot forward! Each week we will host a LinkedIn "How to" Workshop. Join us to learn more. [Find all the event details In Handshake](#)

November

2

LinkedIn Lab (Snell 241, 5-6PM)

9

LinkedIn Lab (Snell 241, 5-6PM)

16

LinkedIn Lab (Snell 241, 5-6PM)

17

Webinar: How to talk to your family about career decisions (Virtual)

30

LinkedIn Lab (Snell 241, 5-6PM)



CAREER@CLARKSON.EDU



[HTTPS://WWW.CLARKSON.EDU/CAREER](https://www.clarkson.edu/career)



315-268-6477

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