

Career Corner

Faculty & Staff Career Newsletter



WELCOME BACK FACULTY & STAFF

Happy New Year! As we kick off another semester at Clarkson, the Career Center would like to share what we are looking forward to this year.

Our team is busy preparing for our upcoming events and workshops. This semester our theme is *Grow Into Your Career*. Our career educational programming will revolve around this idea. As we look to engage students from the first day they step on campus, we are finding new and innovated opportunities to connect and support them in their career journeys. One such way we look forward to doing that this spring is through our Career Mobile. Our trained student Peer Career Advisors will be traveling around campus, setting up shop to inform students on our services and provide resume reviews on the spot. We hope by meeting students where they are at, will help us spread the word of the office.

This semester we will also be launching our newest adventure in collaboration with WTSC radio station, a career podcast. The bi-weekly show will discuss topics on finding your career journey through best practices tips, student panels, and interviews from alumni and corporate partners. We hope you will check it out!

Finally, we are excited to share that we will be working on beginning the process to open a professional dress clothing closet on campus for students to use. While we are just in the initial planning stages, we hope to officially open in the fall, so be sure to keep an eye out for more information and ways to help!

Career Center Hours



Monday-Friday
8am- 4:30pm

Spring Drop In Hours

Tue & Thur 11am-1pm
Wednesday 1pm-3pm

Appointments



Students can schedule appointments through Handshake

Web Resources



Students have access to multiple resources on our website 24/7!



www.clarkson.edu/career
career@clarkson.edu
315-268-6477

UPCOMING EVENTS AND HAPPENINGS

JANUARY

January 23rd-27th:

- Resumania Outside the CIC suite
 - 10am-2pm &
 - 4-6pm (on 1/24 & 1/25)

January 30th:

- Career Fair Best Practices
 - 12-1pm Student Forum

FEBRUARY

February 3rd:

- Career Fair Best Practices
 - 12-1pm Student Forum

February 7th:

- Virtual Fair
 - 10am-3pm via Handshake
- Kick Off Reception
 - 5pm-7pm Barbens Room

February 8th:

- In Person Fair
 - 11am-4pm at Cheel

February 9th:

- Interview Day (invite only)
 - 8:30am-4pm at Cheel
- Etiquette Dinner
 - 5:30pm-7pm at Cheel
- Love your Offer Workshop
 - 12pm-1pm CIC conference rm

Career Fair Tips & Tricks

Before the Event: Prepare

- Be sure to have your documents reviewed
- Know how to navigate Handshake (virtual fair)
- Attend pre-fair workshops to know best practices
- Develop and practice your pitch aka your why you speech.
- Have your attire ready to go
- Research attending Employers of interest

Day of the Event: Have Confidence & be Curious

- Have your pitch ready to go
- Dress accordingly
- Be ready to ask questions
- Take business cards
- Share your resume

After the Event: Follow up

- Follow up and thank employers you met via email and LinkedIn
- Practice your interview skills with the Career Center if an opportunity arises
- Attend career events to work on your skills and network with new and exciting opportunities!



Let us come to you!

Our team is available to present workshops for your class or student group. So take advantage of our Don't Cancel Class campaign, and have us join your class to help prepare them for their career journey. We are also available for Faculty and Department meetings and workshops. We would be happy to share industry trends, happenings or howto's with your team. Interested? Reach out to us at Career@clarkson.edu.

QUICK REFRESH ON DESIGNING YOUR CAREER JOURNEY

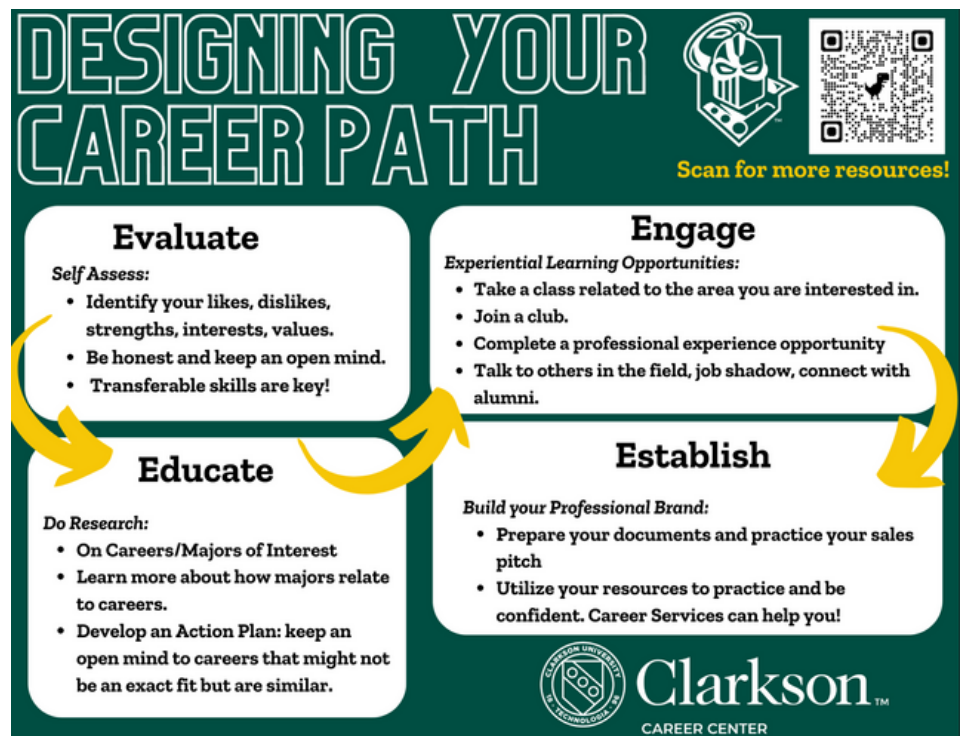
As we continue to be an innovative and forward thinking campus, we turn to how that plays into our students career development. With a problem solving lens, we are able to identify the overarching elements to a successful career journey.

This non linear process allows for students to Evaluate, Educate and Engage in activities to better understand themselves and their possible career interests. Creating a solid understanding

of who they are as an individual along with understanding what opportunities are available, helps to align ones authentic self with ones future options. It is also in this stage that we encourage multiple prototypes or ideas to be explored. By creating multiple future career paths that include ones personal interests, skills sets and knowledge can help to alleviate the idea that their is just one "right" path in life

It is at this time, we encourage students to "test" the waters. By engaging in hands on experiences, students can assess if their experiences align with their expectations or thoughts in that particular area. With the understanding that they can always go back to the drawing board to select another prototype or idea and start the process again.

As students work through their journeys, our office makes sure to have touch points at each of these stages. Helping to guide, support and educate our students as they build their careers and their professional skill sets. If you are interested in learning more, please reach out to us!



Helpful Resource: Big Interview

The Career Center is happy to roll out our newest resource Big Interview! This software provides students with the ability to practice interviewing in the comfort of their own homes! Big Interview is a comprehensive video curriculum leading students through every step of the interview process. They can choose their own course of study or select a specific curriculum track.

It educates and prepares students with practice question from hundreds of industries and competencies across all experience levels, complete with insider insights and sample answers crafted by interview experts. Students can find this resource on our website as well as under the resource section on Handshake. Interested in using this for an assignment? Reach out to learn more!

HIRING FOR THE CLASS OF 2023 PREDICTIONS ARE IN!

According to the National Association of College and Employers (NACE), employers plan to hire **14.7% more new college graduates from the Class of 2023 than they did from the Class of 2022**, according to NACE's *Job Outlook 2023* report.

There are a variety of reasons for this, with one including the low unemployment rate, this past fall. Although the current hiring projections are positive, they are off significantly from the projections employers made for the Class of 2022. This is to be expected as post pandemic work patterns posed a high demand for employees which benefited our 2022 graduates.

In addition, our team is working to gather our statistics from our 2022 cohort to share out with the campus community. This information is more commonly known as the First Destination Survey Data (or FDS). We look forward to highlighting the exceptional opportunists are students are heading off to accomplish post Clarkson in the coming weeks!

Fun NACE Data Facts:

37% Percentage of employers who screen candidates by GPA (Job Outlook 2023)

12-Average number of days from job offer to acceptance (2022 Recruiting Benchmarks Report)

16.1%-Median percent of entry-level professionals hires who are new college graduates (2022 Recruiting Benchmarks Report)

51.8%-Average percent of eligible interns converted to FTE (2022 Internship & Co-op Survey Report)

43% VERSUS 58.6%-Percent of interns who are female versus percent of student population that is female (2022 Internship & Co-op Survey Report)

CAREER & PROFESSIONAL COMMUNICATION COURSE

Univ 102 will be taking place this spring semester. This course offers weekly in-person sessions designed to help students build professional skills along with a foundation for exploring self-knowledge and careers.

Sponsored by the Career Center and SSS there will be two sections offered, Tuesday 3-4:15pm or Thursday 1-2:15pm.

We hope you will encourage your students to register to help them develop the skills needed to be successful in their career journey.

LOOKING TO POST AN ON CAMPUS OPPORTUNITY?

Ever wonder how to best market your departments opportunities? Well Handshake can assist you with this task.

As our online job, internship and co-op platform, you have access to join handshake by logging in with your Clarkson SSO and creating a posting.

Benefits to posting your opportunity with Handshake include:

- More equitable marketing for audiences across campus
- Students are familiar with the system and look regularly for opportunities
- You can directly receive application materials to your email from interested students!

Our office can assist you with getting started so please reach out to us at career@clarkson.edu

HOW TO POST AN ON-CAMPUS JOB

On Handshake

1

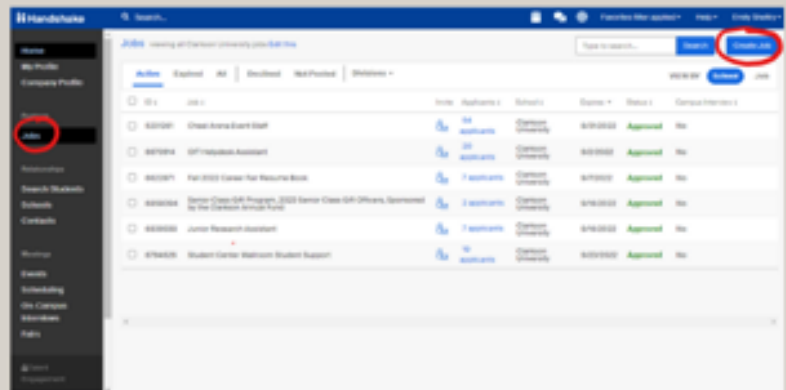
LOG ON TO HANDSHAKE

Visit clarkson.joinhandshake.com and log in using your campus single sign-on (SSO) information.

2

CLICK "JOBS"

Click "jobs," on the left-side menu, then "Create Job" at the top of the page



3

FILL OUT THE JOB DESCRIPTION

Be as specific as possible, and make sure to list yourself as the main contact so that you receive applications!

4

CHECK YOUR EMAIL!

Any applications will be sent to you directly by Handshake, so make sure they don't end up in spam folders!

HIRE A KNIGHT SPONSORS

We would like to thank our 2022-2023 and 2023-2024 HireAKnight Sponsors.

HAK sponsors help support student programming and experiential opportunities for our students. If you have an employer who is interested in being a corporate partner, please reach out to us. You can learn more about the multiple levels of partnership on our [website](#).



Green Level Sponsor



Gold Level Sponsors



Sandstone Level Sponsors



STUDENT schedule

CAREER FAIR



SPRING 2023

PRE-FAIR

MONDAY, 1/23:

- [RESUMANIA](#): OUTSIDE CIC CONF RM, 10AM-2PM

TUESDAY, 1/24:

- [RESUMANIA](#): OUTSIDE CIC CONF RM, 10AM-2PM

WEDNESDAY, 1/25:

- [RESUMANIA](#): OUTSIDE CIC CONF RM, 10AM-2PM

THURSDAY, 1/26:

- [RESUMANIA](#): OUTSIDE CIC CONF RM, 10AM-2PM

MONDAY, 1/30:

- [CAREER FAIR BEST PRACTICES](#): STUDENT FORUM & VIA ZOOM, 12PM-1PM

FRIDAY, 2/3:

- [CAREER FAIR BEST PRACTICES](#): STUDENT FORUM & VIA ZOOM, 12PM-1PM

DON'T FORGET!

- SIGN UP FOR YOUR SPOT WITH EMPLOYERS AT THE [VIRTUAL FAIR](#)
- [SUBMIT YOUR RESUME](#) BY 1/31 TO HAVE IT SENT TO EMPLOYERS IN ADVANCE!

FAIR WEEK

TUESDAY, 2/7:

- CAREER FAIR (VIRTUAL) DAY: 10AM-3PM @HANDSHAKE: [STUDENTS SIGN UP FOR YOUR SESSIONS!](#)
- [KICK OFF EVENT](#): @BARBENS ROOM 5PM-7PM

WEDNESDAY, 2/8:

- [CAREER FAIR \(IN-PERSON\) DAY](#): 11AM-4PM @CHEEL SPORTS CENTER

THURSDAY, 2/9:

- INTERVIEW DAY (INVITE ONLY): 8:30AM-4PM @CHEEL SPORT CENTER
- [ETIQUETTE DINNER](#): 5:30PM-7PM @BARBENS ROOM





**CLARKSON
CAREER CENTER**

RESUMANIA

Monday - Thursday
January 23rd - 26th

10am-2pm

**Outside CIC Suite
Room ERC 2300**

**Check out our additional
evening times: 4pm-6pm
1/24 & 1/25**

**Prepare your resume for our Career
Fair on February 7th & 8th**

**Scan to submit your
resume for early employer
review**





Clarkson™
CAREER CENTER

Etiquette Dinner

FEBRUARY 9TH
5:30PM - 7:00PM
CHEEL BARBENS ROOM

Join the Career Center and Residence Life, along with some great Clarkson Alumni to learn about professional dinner etiquette and enjoy a meal!



**SCAN TO REGISTER FOR EVENT BY
FEBRUARY 1ST**



Clarkson™

CAREER CENTER



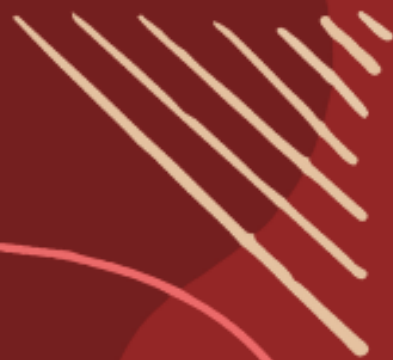
Fall in Love

WITH YOUR OFFER

**Learn How to Evaluate
Offers and Negotiate**

**WEDNESDAY, FEBRUARY 15TH
FROM 12PM-1PM**

**IN THE CIC CONFERENCE ROOM;
OUTSIDE CAREER AND INTERNATIONAL CENTERS
SECOND FLOOR OF THE ERC**



CAREER CHATS PODCAST

WTSC The Source, 91.1FM

WITH YOUR HOST

Clarkson Career
Center



SCHEDULE

AIR WEEK

Exploring your Career Journey.....	Jan 23rd
What it is really like to get hands on experience.....	Feb 6th
Failure of Success and the Success of Failure.....	Feb 20th
Hiring Best Practices from an HR Professional.....	Mar 6th
Salary Negotiations, know your worth.....	Mar 20th
When your degree doesn't match your career.....	Apr 3rd
The Entrepreneurial career path.....	Apr 17th
Life after CU, a look back at what helped you most.....	May 1st

SUIT UP FOR YOUR FUTURE



SUNDAY, MARCH 26



**STUDENT CENTER - MPR
1:00 PM - 4:00 PM**

SENIOR BOOTCAMP

**PREPARE FOR LIFE AFTER
CLARKSON!**

MINI CONFERENCE TOPICS:

- **PLAY TO YOUR STRENGTHS IN THE WORKPLACE**
- **NAVIGATING BUDGETS AND FINANCES**
- **CLEANING UP YOUR DIGITAL FOOTPRINT**
- **MAKING THE TRANSITION, YOUR FIRST 90 DAYS ON THE JOB**



REGISTER

**FREE FOOD, GIVEAWAYS &
PRIZES!**

**THANKS TO OUR SPONSORS:
CAREER SERVICES & KNIGHT CLASS**

QUESTIONS: ALUMNI@CLARKSON.EDU