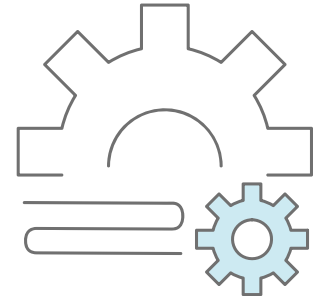




# Clarkson™

## Faculty Workshop: Creating Inclusive Job Ads



Recruiting a diverse academic workforce is an important goal of higher education institutions. Yet, the process many search committees use to recruit and evaluate candidates can be rife with imperfect or biased thinking. This **90-minute interactive workshop** draws from the literature and practical experience with faculty search committees to tackle one step in the hiring process: writing the job advertisement. Participants will learn how and why the language used in job ads serve as a critical “nudge” in recruitment and develop strategies for creating equity-minded job ads.

### Workshop options:

- May 3rd  
10:30am to  
12pm
- May 4th 1-  
2:30pm

Please register in  
advance.



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These workshops are sponsored by Clarkson's NSF STEM LEAF (STEM Leadership, Equity, and Advancement for Faculty) ADVANCE Grant, Human Resources, and Diversity & Inclusion Office and will be led by Dawn K. Culpepper (University of Maryland ADVANCE), who has 10+ years as an equity-minded education practitioner.

**This will be a virtual event.**

**For additional information email [advance@clarkson.edu](mailto:advance@clarkson.edu) or go to**

**<https://www.clarkson.edu/advance>**